

**COMMUNICATIONS AND PUBLIC RELATIONS COMMITTEE**  
**JUNE 23, 2021**

The meeting was called to order at 1:01pm by Chairperson Dondero. Also in attendance were committee members Margaret Oliver and Mo Webster; Ingrid Moore participated by phone. Members Linda Whitney and Janet Riley were absent.

The draft minutes of the May 11, 2021 meeting were reviewed. A formal motion to approve was not possible as only one person in attendance was also present at the May meeting.

There were no members of the public present.

Chairperson Dondero distributed to each member a copy of the South Bethany Committee Guidelines which outline the roles and responsibilities of standing committee members, and procedures and protocols for all committee business. Chairperson Dondero highlighted the need for meeting agendas to be posted seven days in advance of each meeting and draft minutes to be prepared, reviewed, and posted within three weeks following each meeting. Reports on committee progress are provided to Town Council at their monthly meeting.

**OLD BUSINESS**

Chairperson Dondero reviewed the Committee's budget for Fiscal Year 2022 which includes \$1600 for the Movie on the Beach and \$1200 for other social activities. Funds were also budgeted for design and preparation of a float for the Bethany Beach Fourth of July parade, but that event was cancelled.

The committee reviewed the list of events proposed for the coming year by last year's committee and chairperson. It was agreed that the Movie on the Beach will be held on July 21<sup>st</sup> with a rain date of July 22<sup>nd</sup> but that consideration of future events will take place at the next meeting.

There was a brief discussion on whether or not to hold a bonfire on the beach and if that event should be held in August or delayed until the fall. It was agreed that

discussion and a final decision on this event will be postponed until the next meeting.

### **NEW BUSINESS**

Details and logistics of the Movie on the Beach event were hashed out. The decision was made to forego the distribution of any snacks or beverages at the event in order to conform to Covid-related safety protocols and to eliminate the generation of unnecessary waste. The advertising materials for the event will encourage attendees to bring their own refreshments and to “carry-in/carry-out” any trash.

Chairperson Dondero will work with town staff to secure lighting for the beach walkway and trash cans, and will ask Mayor Saxton to provide a welcome and introduction the night of the event.

Ms. Moore inquired whether the town participates in the SBPOA’s Fourth of July boat parade. No one was aware of the town’s past participation.

The committee discussed potential days and times for future meetings. It was decided that Friday afternoons are optimal.

The next meeting was tentatively scheduled for Friday, July 30<sup>th</sup> at 1:00pm.

The meeting adjourned at 1:50pm.