

**TOWN COUNCIL REPORT  
COMMUNICATIONS & PUBLIC RELATIONS COMMITTEE**

The Communications & Public Relations Committee has not met since their August meeting but is scheduled to convene on October 22<sup>nd</sup>.

Since the last report, the Committee hosted the Town's first Bonfire on the Beach. The event was very well received with approximately 80 residents attending. Designed to provide the opportunity for residents to socialize and meet fellow community members, the evening was a huge success. Much positive feedback was received from attendees.

The Committee has tentatively scheduled a Christmas Caroling by Trolley event, similar to that held in 2019, for December 11<sup>th</sup>. Details are being worked out but the event is tentative pending Covid protocols and current infection rates.

In seeking ways to address public relations beyond hosting events, the Committee will work with the Town Administrator on updating and upgrading welcome packets for new residents and improving select sections of the Town's website.

Respectfully submitted,  
Edie Dondero, Chairperson