



COMMUNITY ENHANCEMENT COMMITTEE

MEETING SUMMARY

THURSDAY, DECEMBER 10, 2020 10:00 AM – 11:35 AM

PARTICIPATION BY REMOTE ACCESS DUE TO DE COVID-19 GUIDELINES

Announcement of participating CEC Members and acknowledgement of absences. The following members were in attendance: Sue Callaway, Chair; Christi Bernlohr, Donna Farrow, Ingrid Moore, Bobbe Stephan, Kent Stephan, Susan Spingler, and Mo Webster. Carol Stevenson was absent and no public reported presence.

Review and approval of NOVEMBER 20, 2020 CEC Meeting Summary. Kent Stephan made the first motion for approval of minutes and Ingrid Moore made a second. The Minutes were approved unanimously.

CEC Comments or Public Comments. There were no individual comments from CEC members or the public.

Update from Public Works – Jon Stifler

Jon announced that the beach replenishment was completed. He stated that the Christmas lights would be removed by January 4th as the contractor requested an earlier removal date. Public Works is preparing for winter and continuing to repair and paint the Ocean Drive trash receptacles.

Discussion of proposed sponsorship of Chamber of Commerce South Bethany Artisan Walk – September 11, 2021

The group reviewed and discussed the summary of the proposed event prepared by Sue Callaway to present at the Town Council Workshop on December 17th. The group supports moving forward with the event as long as the town will financially and logistically support the CEC's involvement. Members added that they thought it was a great idea for South Bethany and would positively enhance the visibility of South Bethany. Other comments by members included: 1) engage York Beach Mall small businesses so they are a part of the event; 2) In response to the question about vendor fees, Sue confirmed that vendor fees are remitted back to the Chamber until they are made whole on their expenses; 3) ensure that the artisans are quality artists; 4) ideas suggested for marketing such as a year round parking space on Ocean Drive; 5) questioned need for clarity on the Chambers Prospectus statement of "continue to host" – Sue confirmed that this was an error and the commitment is for one event in 2021. The group voted to move forward – pending approval and support by the Town Council. One member abstained, noting "not a disapproval of the event, just uncertainty about the logistics."

ADDENDUM: Sue Callaway presented the summary at the December 17, 2020 Town Council and the Council did not support going forward with the proposed event. Sue asked Maureen Hartman to notify Chamber Executive Lauren Weaver that South Bethany would not sponsor the proposed event.

Update on CEC FY 2021 Budget and associated activities – 1) new adopt signs 2) Outdoor spring workshop with Inland Bays Garden Center

- In follow-up to the creation of more permanent Adopt signs, Sue Callaway noted that the builder Bob Bunting gave approval to take the piling pieces at the Bayshore Drive lot he is building on. Susan Spingler added that her follow-up with McCarthy Stones to seek a donation of rocks has not worked out. The group agreed to move forward with using the pilings, refinishing them and adding a sign on the top. Sue will coordinate the removal of the pilings with Jon and others and work on ordering the signs once the correct size is determined. Public Works and members will also keep an eye out for more piling pieces at other lots being developed.

- Sue stated that she spoke with the owners of Inland Bays Garden Center along with their marketing person, Sandy Daniels, and they liked the idea of hosting a garden workshop in the spring 2021 similar to what was originally scheduled for 2020 Adopt Anniversary Celebration. The Center favored scheduling the seminar in early April prior to their busy season - while the CEC members favored a later date – at least late April or early May. The Workshop theme would promote successful tips for gardening on both the east and west sides of South Bethany. Sue will follow-up with the Center regarding dates and further details. Sue will also follow-up with the Town Manager regarding the proposed event. Any costs incurred are already in the FY21 CEC budget.

Discussion of proposed CEC FY 2022 Budget and future initiatives

The group discussed and reviewed the following items proposed for FY22 funding:

- Bike Repair Station: Location – York Beach Mall or Anchorage Forebay area. Estimated Cost \$1300 - \$1500. Jon noted that a cement pad would need to be installed to secure the item.
- Bocce Ball: Sue and Kent met with Josh Edmonson from Just Imagine Landscaping to discuss a suitable location for a proposed Bocce ball area at Town Hall. The boxed area could be 60' – 90' long with a 3' – 4' width with a prepared surface for play. The estimated cost is \$10-\$15 per square foot.
- Pickleball Court: Sue met with Dudley Sudder who paints pickleball courts. The proposed area is the employee parking area at Town Hall with use restricted to after office hours and weekends. Dudley assessed the area and found it to be suitable with some limitations. The court is 30' x 60' and would cost \$400 to paint the lines and \$300 for a good quality mobile net. While the group discussed was excited about the merits of the idea there was some concern about the actuality of the court. It was mentioned that we should once again pursue the idea of use of the SB tennis courts and what could be offered to SB residents and guests. Sue agreed to speak with Sandy Roberts again in follow-up to a previous call she had with her earlier this summer.
- Flags for Heroes: Sue spoke with the Southern Sussex Rotary Club chair of the FFH program Steve Cropper regarding the possible installation of

larger flags along Route 1 on certain holidays. Mr. Cropper explained the entire process and the costs for flag kits that include the flag, ground socket, and all necessary hardware for flag installation. He recommended the 10' kit at a cost of \$28 per kit and noted that installed capped ground sockets can remain in the ground and do not interfere with grass cutting or walking. The group supported this idea and agreed on purchasing 20 kits to start. Suggested areas for cluster placement are the Anchorage forebay area and the landscaped area in front of York Beach Mall. It was agreed to follow-up with DeIDOT regarding right of way and any other factors.

Adjournment

Kent offered the first motion for adjournment and was seconded by Christi Bernlohr. The meeting was unanimously adjourned at 11:35 am.