

COMMUNICATIONS AND PUBLIC RELATIONS COMMITTEE
NOVEMBER 3, 2020

The electronically conducted meeting was called to order at 3:05 PM by Chairperson Carol Stevenson. Also in attendance were committee members Lisa Saxton, Linda Whitney, Margaret Oliver, Stephanie Bunoski and Ann Boteler.

Motions were made and seconded to approve both the Proposed Agenda and the Draft Minutes from June 29, 2020. Both were approved by unanimous vote.

There was no public present.

OLD BUSINESS:

Carol has the oil cloth to put in the bulletin boards until such time as the Town replaces the boards. The Town Manager prefers to handle the replacement of the boards as opposed to the CPR Committee. Lisa Saxton will help Carol install the oil cloths in mid-December.

The CPR Committee has \$2000 left in the 2021 budget. It was suggested that some of that money be spent for an appreciation lunch for the Town staff, including maintenance and police, to be catered by McCabe's Gourmet Market pending approval by the Town Manager. The date of this lunch will be set by the Town Manager. Linda Whitney will speak with McCabe's to determine the cost and report back to Carol.

It was decided that the CPR Committee will not plan any activities for the remainder of the fiscal year due to the uncertainty of the pandemic.

NEW BUSINESS:

The lifeguards plan to host a 50th anniversary celebration of the South Bethany lifeguards in mid-June. They plan to have a bonfire, food, porta potties and possible music. Carol has suggested asking the SBPOA to fund the event and has placed a call to the SBPOA President Joe Mormando about this request but hadn't heard back from him at the time of this meeting. CPR Committee funds will not be used for this event, however committee members will be available to help on the day of the event. The lifeguards will set up for the event.

Ryan would like to present all past and present lifeguards with a tee shirt to commemorate the 50th anniversary. The CPR Committee will offer \$1000 of the 2021 budget to help fund this.

The following activities will be included in the 2022 budget:

- A movie on the beach for July 21, 2021 with rain date July 22nd. Carol will call the movie company to reserve those dates.
- A bonfire end of the summer party to be held August 28, 2021.
- A Halloween pot luck on October 23, 2021.
- Christmas caroling on Sunday December 5, 2021 with one or two trolleys. Carol will contact the Town of Bethany Beach to possibly rent their trolleys for this event.
- A St. Patrick's pot luck on March 12, 2022.

Carol will determine the cost of the above events to be included in the 2022 budget. Another meeting will be held to discuss and approve the budget.

The meeting was adjourned at 4:07 PM.