

Communications and Public Relations Committee

Report to Town Council May 8, 2020

The Communications and Public Relations Committee has not met since our last meeting on March 9, 2020. We look forward to a much different summer season than in previous years. Regulations, openings and closings regulations are rapidly changing, and with that our summer programs. Please watch for email updates. As soon as we are able to safely offer summer exercise programs, Yoga, Boot Camp and Exercise Classes will resume. All activities are of course dependent on social distancing guidance from the State of Delaware.

We hope to begin Town Bonfires on the Beach this summer. The dates may change so watch for signs and email updates. If possible we will try for bonfires on the beach on **Saturday, June 13th**; **Sunday, July 5th**; **Saturday, July 11th**; and **Saturday, August 8th** at 7:30pm. Bonfires will be sponsored by our Lifeguards and held on the beach at the South 3rd Street Handicap Ramp. Free marshmallows and roasting sticks provided as long as they last! Hot dogs will be sold with proceeds going to the Lifeguards to fund expenses for Lifeguard competitions and their Anniversary Party next summer. The year 2021 is the 50th anniversary of Beach Patrol Lifeguards keeping South Bethany Beaches safe.

Bethany Beach will not hold their annual Independence Day Parade this year. Although disappointing, it is certainly understandable. We in South Bethany hope to make our own July 4th fun on the canals. The SBPOA Boat Parade is now scheduled for Saturday, July 4th. This annual event will begin at 5 pm with Decorated Boats meeting in Jefferson Creek at 4:45 pm. Boats will parade through the South Bethany Canals. Please come out and cheer for your nautical friends and neighbors. Prizes will be given! Sign up by contacting sbcanalers@gmail.com. The awards will be made at the **July 5th** Town Bonfire.

Our Scheduled Sunday, **July 5th** All Town Party and Picnic will not be held at Town Hall. The Chairman felt that it was too difficult to comply with current social distancing guidance. Instead, we hope to move the party to the beach with a bonfire. Folks may more easily social distance. Watch the town website and email updates for more information.

Movies on the Beach are a South Bethany Tradition. This year we will hold a special family movie on **July 15th** (rain date **July 16th**). Tune in to see what movie is chosen. Bring your flashlights, beach blankets, chairs, and children to the beach at South 3rd Street to have family fun under the stars. We ask folks to bring their own treats and practice social distancing!

Thank you for your continued support for these town activities. Welcome back to South Bethany, "The Best Little Beach in Delaware!"

Carol Stevenson, Chairman