

Minutes

Communications and Public Relations Meeting

October 3, 2019

A meeting of the committee was held on October 3 at 1 pm. The meeting was called to order at 1 pm. Present were Ann Boteler, Margaret Oliver, Linda Whitney and Carol Stevenson, Chairman. Absent were Stephanie Bunoski and Lisa Saxton who were both on vacation. The proposed agenda and the draft minutes from the previous meeting held on April 25th were read and approved. There was no public comment and no public in attendance.

The Drone Video was reviewed and suggestions made for the final copy. These will be sent to Scott Kraller the Video Producer. It was suggested that additional musical selections be offered and members will vote for their favorites. The information will be forwarded to Mr. Kraller for editing.

The Chairman reported that only 5 Anniversary T Shirts remain for sale at McCabes. It was agreed that the committee purchase the remaining shirts to be used as door prizes for the Halloween Party. Assignments for the Halloween Party were made. We will decorate on Friday Morning, October 25th. It was suggested that we purchase name tags, have music, and holiday decorations. Advertising ideas were floated and we will ask SBPOA to send out our Halloween Flyer. Yard signs will be ordered if they are a reasonable price. Prizes will be purchased from our York Beach Businesses and awarded to the best costumes.

Future activities for this year were discussed. We are focused on a Caroling Party on Saturday December 7th, starting in late afternoon. We plan to use the Jolly Trolley or some similar form of transportation along with a sound system to travel the town, ending up at the Town Hall for refreshments. Santa Claus will also ride the Trolley.

Other Activities discussed were a Cinco de Mayo party on May 2nd with a DJ. A hot dog party, band concert, and award ceremony following the boat parade on July 5th was also suggested. A military band will be requested for the event. One movie will be shown on Wednesday, July 15th, with rain date of July 16th, the feature to be determined. It is hoped that we can begin a tradition of monthly bonfires on the beach.

We also discussed hiring a part time town recreation director to manage the potential summer activities such as boot camp, yoga, and exercise class, movies on the beach, Independence Day activities, and bonfires.

The next meeting will be held on November 8th at 10 am.

Respectfully submitted,

Carol Stevenson, Chairman