



COMMUNITY ENHANCEMENT COMMITTEE

MEETING SUMMARY

FRIDAY, OCTOBER 26, 2018 – 10:00 AM – 12:00 PM

TOWN HALL MEETING ROOM

Announcement of participating CEC Members and acknowledgement of absences

The following members were in attendance: Sue Callaway, Chair; Donna Farrow; Bobbe Stephan; Carol Stevenson; Garnet Timbario; Jon Stiffler, Public Works Supervisor; and Rick Gentile, Public Works. Diann Nazarian and Kent Stephan were absent.

Review and Approval of September 21, 2018 CEC Meeting Minutes

The Committee reviewed the minutes and no changes were announced. Donna Farrow motioned approval which was seconded by Bobbe Stephan.

Comments from CEC members

- Sue announced that at the 10-25-18 Town Council Workshop, she presented the inquiry expressing concern about the neon sign recently installed at the business located at the corner of Evergreen and Route 1. The homeowners' concern was that South Bethany businesses could do the same. Sue followed up with Code Enforcement regarding our current sign ordinances and the decision was made to present to Council. The Town Council will discuss and possibly vote at the 11-9-18 meeting to have the Charter & Code Committee review the Ordinance and recommend any possible changes to address the issue of concern.
- Sue announced that the 2018 Adopt Fall Update, which is a comprehensive review of the program, had been emailed via an Email News Update to South Bethany property owners in early October. She also stated that she received notification from the adopters of the Route 1 Canal end between New Castle and Henlopen that they were moving but had informed the new owners about the program. Sue will contact the new owners in the new year to see if they are interested in taking over the adoption.

- Sue announced that she was informed that grant decisions regarding the South Bethany fitness proposal will be made on November 1.
- The group made a decision to display the current Ocean Drive Art Boards an additional year. The 2019 season will be the 5th year using these art boards.

Update from Department of Public Works

- Jon Stiffler announced that they will check the holiday decorations on Monday the 29th and that Signarama will be installing the holiday lights on November 14th. The lights will be turned on the night before Thanksgiving and will run through January 1. Public Works will remove the fall decorations the week after Thanksgiving.
- The following tasks are being completed as we transition from summer to fall and winter: cleaning and painting lifeguard stands; preparing snow plows; and cutting back bushes and plants.
- Discussion centered around the Route 1 bio retention beds and the adopted canal ends that are no longer maintained by the original adopters. After discussion about how to best achieve suitable landscaping, the option of using outside services and what would work best for our town, Jon stated he would like to have Public Works tackle the maintenance of the ends and the bio beds for the coming season as this is his first year overseeing the Department. The CEC agreed however, as the FY 20 Budget season is approaching, changes in strategy would have to occur by December-January.

2019 50th SB Anniversary Celebration Update – CEC Involvement –

Carol Stevenson, Celebration Chair brought the group up-to-date regarding the forthcoming celebration and what decisions the Committee had made. The group focused on the role of the CEC at the event and what ideas the CEC had to contribute. After discussion, the group agreed to host a booth; prepare a banner for the booth highlighting the CEC's accomplishments; give away geraniums (200) in a decorative bag for display on docks or front doors to raise community spirit and focus on enhancing our community; and perhaps design a celebratory garden flag that would be for sale. Carol agreed to check with the Town Manager regarding the sale of such an item.

Looking Ahead – 2019/2020 CEC Initiatives and Initial Focus on FY20 CEC Budget

Although subject to change, the group agreed to focus on the following ideas for FY 20 Budget: maintaining landscaping throughout town that continues to improve; the 50th Anniversary Celebration; expansion of the Fitness area (based only on receipt of grant funds); and researching the idea of decorative wraps for the green utility boxes located throughout town.

Confirm December CEC Meeting Date and Holiday Celebration

The CEC will meet on Wednesday, December 12 at 10:00 am. The meeting will be followed by the annual Holiday Party that includes CEC members, spouses and Town staff.

Adjournment

A motion to adjourn the meeting was made by Rick Gentile and seconded by Donna Farrow at 12:00 PM.