

Report to the Town Council

Communications and Public Relations Committee

June 14, 2019

Four persons applied to join the Communications and Public Relations Committee. Members for the 2019-2020 season will be Ann Boteler, Margaret Oliver, Lisa Saxton, and Linda Whitney. Thank you all for stepping up to the plate to volunteer for our town. Anyone is welcome to attend C&PR meetings and Volunteers for Social Activities are always welcome. The Committee last met on April 25th at 10 am. The next meeting has not yet been scheduled. Plans for the Drone Shoot and Anniversary Party are well underway.

Thanks to Town Staff, Janet Powell and Pam Smith, and Committee Member, Linda Whitney who worked to put the Summer Activity Calendar together. The Calendar is on our web site and posted on Town Bulletin Boards. Paper copies are available for pick up at the Town Hall Desk and will also be at the Communication and Public Relations Table at the Anniversary Party.

The Drone Promotional Movie will be filmed June 15th weather permitting. Folks interested in helping by being filmed in South Bethany should meet on June 15th, Saturday at 12 noon in Town Hall. Boating, Kayaking, and Stand-up Paddle Boards are some of the activities that will be highlighted along with our Beach and Exercise Classes. Residents are reminded to turn on their lights in the evening of June 15th for sunset aerial shots of South Bethany.

Planning for the June 30th South Bethany Anniversary Party continues. Plans include music, free food and gifts, a tail gate toss competition, entertainment for kids including a giant claw machine filled with toys, displays and informational booths. Current participants at the event include a Steel Drum Band, Grotto Pizza, McCabes, Melvo Snow Balls, Face Painters, SBPOA, Historical Society, Women's Club, Water Quality Committee, CEC, CPR, South Bethany Beach Patrol, Coast Guard Auxiliary, the Center for the Inland Bays, and Bethany Beach Fire Company. The SBPOA will hold their ever popular Boat Parade on June 29th and will present their awards during the Anniversary Party.

Our local businesses have been very generous in donating door prizes which will be awarded during the Party. Every member of the town staff is working hard to make this a grand event. The Town Council and Town Committee members along with members of the Historical Society and the South Bethany Women's Club and SBPOA will be helping to provide volunteer support. Each Volunteer will receive a special Anniversary T shirt to wear for the event. Pick up for the shirts will be Thursday and Friday, June 27th and 28th at Town Hall. The Anniversary Party will be held from 1 to 4 p.m. on June 30th, Rain or Shine! Mark your calendars!

July 11th will be the date of the Annual Movie on the Beach in South Bethany with a rain date of August 8th. This year the movie will be "Mary Poppins Returns." The site will be on the beach at the Handicap Ramp on South 3rd and the start time will be dusk, about 8:15 pm. A Beach Party will be held on Saturday, September 14th, at a place to be determined.

Respectfully submitted, Carol Stevenson, Chairman