

Communications and Public Relations Meeting

Minutes

March 1, 2019

The meeting was called to order at 3:10 p.m. at Town Hall. Present were Carol Stevenson, Chairman, Ann Boteler, Stephanie Bunoski, Margaret Oliver, Lisa Saxton, and Linda Whitney. There were no absences. No members of the public were present. The Committee voted to approve the minutes as amended and the proposed agenda.

The Committee discussed the new proposal from Wings Drone Photography and voted to purchase a 60 second Drone video of South Bethany which will be placed on the New Town Website. The price including licensing will be \$1250. Wings Photography will be able to use parts of the video for other purposes.

The Members reviewed tasks for the March 16th St Patrick's Day Pot Luck Party. Lisa will do reservations and punch, Margaret will handle paper goods, Linda will provide balloons and water. Stephanie will assist with decorations. Carol will handle tables and key. We will meet on March 16th Saturday at 11 a.m. to decorate.

It was announced that the Yoga and Boot Camp/Exercise Vendors will now have mercantile licenses. They will manage their own advertising, however their classes will be listed on our Summer Fun Calendar.

Movies will be held July 17th and August 3rd. The Committee is researching movie titles. If the proposed Bonfire Ordinance is passed, the Committee will host a bonfire at their planned August 31th BYPFandB (Bring Your Own Food and Beverage) party on the beach.

A discussion of the South Bethany Anniversary Party plans included a review of the Anniversary Seal. Current participants at the event include Steel Drums, Grotto Pizza, McCabes, Malvo, Face Painters, SBPOA, Historical Society, Women's Club, Lifeguards, Water Quality Committee, CEC, CPR, Coast Guard Auxiliary, and Bethany Beach Fire Company.

Trinkets and give aways were discussed. CPR will give away small flashlights. CEC will be furnishing geraniums. Other items may include tote bags, pens, and t shirts. Plans are for all volunteers to be given a special t shirt to wear for the event. The Historical Society will provide a giant lifeguard chair with anniversary seal as a gift to the town. SBPOA has made a very substantial monetary gift. The town plans for all food to be provided free of charge. Tents will be provided as needed. Ann and Carol will follow up with t-shirt design.

The meeting adjourned at 5p.m.

Respectfully submitted,

Carol Stevenson, Chairman