

## Report to the Town Council

### Communications and Public Relations Committee

May 10, 2019

The Committee met on April 25<sup>th</sup> at 10 am. We discussed the drone filming of South Bethany, summer programs, the Summer Fun Calendar, and the 50<sup>th</sup> Anniversary Celebration. Linda Whitney and Carol Stevenson will meet with our Town Clerk Janet Powell to complete work on the Summer Fun Calendar. It will be available at the Town Hall, on the bulletin boards, and at the Anniversary Celebration. The Drone Promotional Movie has been postponed due to the fact that the election signs would detract from the attractiveness of South Bethany. Wings Photography agreed to do the filming on June 15<sup>th</sup>. An email update was sent out to residents detailing what is happening and asking them to return releases if they want to be in close up shots. Residents should also turn on their lights in the evening for the sunset shots of South Bethany.

Planning for the June 30<sup>th</sup> South Bethany Anniversary Party continues. Plans include music, free food and gifts, a tail gate toss competition, entertainment for kids including a giant claw machine filled with toys, displays and informational booths. Current participants at the event include a Steel Drum Band, Grotto Pizza, McCabes, Melvo Snow Balls, Face Painters, SBPOA, Historical Society, Women's Club, Lifeguards, Water Quality Committee, CEC, CPR, South Bethany Beach Patrol, Coast Guard Auxiliary, and The Center for Inland Bays, Bethany Beach Fire Company, and the Coastal Library. The SBPOA will hold their ever popular Boat Parade on June 29<sup>th</sup> and will present their awards during the Anniversary Party.

Our local businesses have been very generous in donating door prizes which will be awarded during the Party. Every member of the town staff is working hard to make this a grand event. The Town Council and Town Committee members along with members of the Historical Society and the South Bethany Women's Club will be helping to provide volunteer support. The event will be held from 1 to 4 p.m. on June 30<sup>th</sup>, Rain or Shine! Mark your calendars!

July 10<sup>th</sup> will be the date of the Annual Movie on the Beach in South Bethany. This year the movie will be "Mary Poppins Returns." The site will be on the beach at the Handicap Ramp on South 3<sup>rd</sup> and the start time will be dusk. The C and PR committee members could not schedule an August movie due to travel and scheduling conflicts of the members. Instead a Beach Party will be held on Saturday September 14<sup>th</sup> at a place to be determined.

Respectfully submitted,

Carol Stevenson, Chairman