



OCEAN DRIVE ART INITIATIVE

South Bethany's Community Enhancement Committee (CEC) has organized an Ocean Drive Art Initiative. South Bethany features 17 walkways that lead to our beautiful beaches - 15 are located along Ocean Drive and 2 are located along Seaside Drive (found within the Sandpiper Village section of South Bethany). Situated at each walkway are planter/trash receptacles (see photos below). The Art Initiative involves local artists and photographers placing facsimiles of their original photography along the broad side of the receptacles. This endeavor is a chance to feature creative focal points for the enjoyment of South Bethany residents and visitors and a wonderful opportunity for local artists to display their work!





ARTIST, TARA FUNK GRIM – “ BEACH BRELLES” Art Board Located on Ocean Drive at S. 3rd St. – *Prints of Tara’s “Beach Brellas” are available through Tara@TaraFunkGrim.com*



ARTIST, CAROLYN MARCELLO – “HISTORIC WWII TOWER” – Art Board located on Ocean Drive & Jamaica St. – Prints available through Carolyn Marcello: cdm24@verizon.net



ARTIST, CELESTE SPEER – “DOLPHINS AT PLAY” – Art Board located on Ocean Drive & N. 2nd St.

How the Art Board Initiative Works:

- Interested photographers contact: Sue Callaway, Chair, CEC
sue.callaway@gmail.com or 302-829-8535 (Home) or 301-467-1642 (Cell)
- Participating photographers submit a sample(s) of photographs to the CEC for review and approval - the CEC is focusing on coastal-related themes.
- Upon approval, the photographer is notified and the magic begins!
- The photographer sends a high resolution digital image file to InstaSigns Plus, Inc. in New Castle, DE who creates a vinyl image of the photograph and then mounts the vinyl image to a substrate product that measures 28" x 48." This product allows the photography to withstand any outdoor elements for a significant period of time (6-year lifespan).
- The original digital files are retained by the photographer.
- The cost of the vinyl imaging and adhesion to substrate product is \$150. The CEC will cover the costs as funds are available or the photographer may contribute the vinyl imaging fee.
- The Community Enhancement Committee website, found on www.southbethany.org will host the photograph and name of photographer and contact information if desired.
- The photography is placed at one of the walkways along Ocean Drive/Seaside Drive in South Bethany between April 1 and December 1. The photography is re-hung on April 1 each year.
- The photography will be displayed in an 8-month long exhibit, year after year!
- We plan to exhibit the original artwork or prints, during the summer months at the South Bethany Town Hall.

The Community Enhancement Committee thanks you for your interest!