2017 "ART IN THE HALL" EVALUATION RESPONSES

(We received 11 written photography responses; 3 written staff responses; and 3 written CEC responses)

1) Would you participate in "ART IN THE HALL" again? If so, would you have new photos to display?

- -YES AND I WOULD HAVE NEW PHOTOS
- -I WOULD PARTICIPATE AGAIN, I MAY HAVE NEW PHOTOS TO DISPLAY.
- -YES
- -YES AND YES!
- -YES AND YES!
- -YES
- -ABSOLUTELY!
- -I WOULD TRY TO PARTICIPATE AND HAVE PHOTOS
- -MAYBE
- -YES I WOULD HOPE SO

2) Would you recommend participation to others?

-YES – YES –YES-YES-YES I WOULD, I THOUGHT IT WAS GREAT-YES-ABSOLUTELY!-YES-YES-YES

3) What did you like best about the Exhibit?

- -THE OPPORTUNITY TO SHARE AND DISPLAY MY WORK
- -THE OPENING NIGHT AT TOWN HALL WAS ESPECIALLY FUN. I LOVED MEETING THE OTHER PHOTOGRAPHERS AND TALKING ABOUT THEIR WORK AND WHAT THEY LIKE TO SHOOT. THE VARIETY WAS NICE. THE SETUP AND DISPLAY WAS VERY NICE
- -THE DIVERSITY OF VIEWS
- -MEETING NEIGHBORS AND SHARING PHOTOS
- -THE VARIETY OF WORK AND MEETING THE PEOPLE
- -VARIETY OF SUBJECTS
- -MIX OF AMATEUR AND PROFESSIONAL PHOTOGRAPHERS AND PHOTOS
- -EVERYTHING
- -THE LARGE NUMBER OF PARTICIPANTS
- -THE OPPORTUNITY TO VIEW THE WORK OF TALENTED PHOTOGRAPHERS

4) Did you attend and enjoy the Opening Night?

-YES - YES-YES-YES AND IT WAS AWESOME!-YES WE WERE GLAD WE MADE IT!-YES-YES-EVERYTHING-YES-NO NOT ABLE

5) How could the Opening Night be improved?

- -THE OPENING NIGHT WAS VERY WELL PLANNED. MAY BE TO ADD SOME LIVE MUSIC; ALSO ADD MORE SOCIAL MEDIA MEANS OF ADVERTISEMENT I.E. FACEBOOK, ONLINE NEWSPAPER, ETC.
- -THE THOUGHT THE EVENING WAS VERY NICE. MAYBE SERVE WINE, BUT I KNOW ISSUES COME WITH THAT. OTHERWISE I THOUGHT IT WAS GREAT!
- -ALCOHOL; PUT THE SNACKS IN THE LOBBY
- -MAYBE A LITTLE MORE ROOM TO SPREAD OUT?
- -I THOUGHT IT WAS JUST RIGHT
- -I WOULD LIKE TO MEET THE OTHER PHOTOGRAPHERS POSSIBLY 15 MINUTES BEFORE OPENING NIGHT
- -IT WAS SLIGHTLY CROWDED AND SOMEWHAT DIFFICULT TO NAVIGATE. PERHAPS A MORE DISTINCT START AND FINISH OR A DIFFERENT CONFIGURATION (THERE IS A SWEARING IN OF TC MEMBERS THAT WEEKEND FOLLOWING ELECTION) OR POSSIBLY STARTING THE WEEK OF JULY 4^{TH} (MANY IN TOWN AND KEEPING EXHIBIT UP THE MONTH OF JULY (STAFF)
- -WAIT TO HAVE OPENING NIGHT ATER ELECTION DAY OR JUNE 1 A FRIDAY NIGHT THROUGH JUNE XX, 2018 (STAFF)

6) Comment on the photo delivery process.

- -THE PROCESS WAS ORGANIZED VERY WELL
- -GREAT
- **-**GOOD
- -DELIVERY WAS VERY EASY.
- -VERY EASY, I LIKED HAVING A WEEK TO DROP OFF AND PICK-UP
- -NO ISSUES

- -EASY PEASY!
- -A LITTLE MORE FLEXIBILITY WITH DROP OFF TIMES MAY ALLOW ADDITIONAL NEIGHBORS TO PARTICIPATE. MAYBE SOME LOCALS COULD VOLUNTEER TO HELP ONE OR TWO NEIGHBORS OUT. SUE WAS FABULOUS AND TRIED TO BE ACCOMMODATING.
- -WAS FINE
- -I APPRECIATED SUE'S WILLINGESS TO HANG THE PHOTOS FOR ME

7) Comment on the photo pick-up process.

- -THE PROCESS WAS ORGANIZED VERY WELL
- -PICK-UP WAS EASY. THANKS FOR PACKING AND BOXING PRINTS SO THAT ALL I HAD TO WAS GRAB AND GO!
- -GRFAT
- -VERY EASY AND IT WAS GREAT THAT YOU LABELED AND BOXED OUR PHOTOS
- **-**NO ISSUES
- **-**GOOD
- -ALSO SIMPLE
- -IT WENT SMOOTHLY BECAUSE I HAPPENED TO BE IN TOWN.
- -WAS FINE.
- -FINE
- -A SET PICK-UP DATE WHEN PEOPLE MUSY PICK UP PHOTOS (STAFF)

8) Comment on the space allotted for your photos.

- -I WOULD LIKE TO HAVE MORE SPACE SO I CAN SHARE AND DISPLAY MORE PHOTOS. I AM VERY PLEASED THAT I HAD ENOUGH SPACE THIS TIME TO DISPLAY MY WORK.
- -THE SPACE ALLOTTED WAS GREAT. PLENTY OF ROOM FOR MULTIPLE SMALL PHOTOS AND SEVERAL LARGER ONES.

- -ADEQUATE
- -PERFECT, NOT TOO MUCH OR TOO LITTLE
- -I THOUGHT IT WAS DONE THOUGHTFULLY AND VERY WELL. NO ISSUES. -GENEROUS
- -SPACE WAS FINE, BUT PLACEMENT WAS SOMEWHAT DISAPPOINTING. SINCE I AM AN AMATEUR, I DIDN'T KNOW WHAT TO EXPECT. MY PHOTOS WERE SMALL AND PLACED LOW. MAKING THEM DIFFICULT TO SEE. EYE LEVEL WOULD HAVE BEEN PREFERABLE.
- -AMPLE SPACE WAS ALOTTED
- -WAS FINE
- -TOO LOW
- -BECAUSE OF SPACE ISSUES, MAYBE NOT SO MANY PHOTOS FROM ARTISTS-MAKE A LIMIT OF 2-3 ONLY. ALSO, REQUEST A ONE SIZE ONLY (CEC)
- -LIMIT THE AMOUNT OF PHOTOS SUBMITTED (STAFF)
- -THE WIRE RACKS ALLOWED US TO DISPLAY A MASSIVE AMOUNT OF PHOTOGRAPHY. IT ALSO PROVIDED A NICE FLOW FOR THE LARGE ATTENDANCE ON OPENING NIGHT. I HAVE TO SAY I WASN'T EXPECTING THEM TO WORK AS WELL AS THEY DID. I AM THINKING WE SHOULD OPEN IT TO DIFFERENT FORMS OF "HANGABLE" ART. WE MAY NEED TO LIMIT TO 2 ENTRIES PER ARTIST (CEC)

9) Did you sell any photographs?

- -NO
- -I DID NOT SELL ANY BUT THERE WAS A GREAT DEAL OF INTEREST OPENING NIGHT.
- -NO
- -NO, BUT I AM STILL HOPING!
- -NO, NOW ON OUR WALL
- -NO

- -NO, BUT THEY LOOK LOVELY HANGING IN MY HOME!
- -NO
- -NO BUT I DIDN'T INTEND TO
- -NO

10) Since the Town cannot engage in the selling process, how could sales of photos be facilitated?

- -I THINK IT SHOULD BE CLEARER THAT THE PHOTOS ARE FOR SALE. IT SHOULD BE DISPLAYED FOR EACH PHOTOGRAPHER THAT PHOTOS ARE FOR SALE AND ALSO HOW TO CONTACT IN ORDER TO PURCHASE THE PHOTOS. ALSO TO DISPLAY THE PRICE FOR EACH PHOTO WILL HELP TO FACILITATE THE SALES. MORE ADVERTISEMENT OF THE SALE PROCESS WILL DEFINITELY HELP.
- -I'M NOT SURE OF THE BEST WAY TO FACILITATE SALES BUT I THINK NEXT YEAR I WILL MAKE SURE AND BRING PLENTY OF CARDS WITH ME AND GIVE THEM TO THE PEOPLE WHO ARE SHOWING INTEREST IN MY WORK.
- -THIS IS A PROBLEM. PEOPLE WANT TO BUY AND WALK AWAY WITH THE IMAGE. COULDN'T THE TOWN BE AN AGENT? THAT A CHECK COULD BE WRITTEN TO THE ARTIST AND RECEIVED BY THE OFFICE? WHAT IF THE TOWN TOOK A COMMISSION? COULD SBPOA GET INVOLVED? HOW ABOUT A WEBSITE WITH THE IMAGES ON IT, SO PEOPLE COULD ORDER IT?
- -NOT SURE, IT SEEMS TO ME THE TOWN DID A GREAT JOB!
- -I THOUGHT THE PROCESS IN PLACE WOULD WORK FINE IF SOMEONE WAS INTERESTED IN BUYING A PIECE.
- -LEAVE THIS TO PHOTOGRAPHERS
- -NO OPINION
- -NOT SURE
- -HAVE A CATALOGUE WITH PRICES

11) Comment on the signage and promotion of the Exhibit.

- -TO USE FACEBOOK, NEWSPAPERS, ALSO ADS ON THE RENTAL WEBSITES
- -I SAW PROMOTIONS IN THE EMAILS THAT CAME OUT. FOR THOSE THAT DON'T USE EMAIL OR DON'T RECEIVE TOWN EMAILS I'M NOT SURE WHAT WAS SENT OUT.

- -HAVE A POSTCARD WITH ACTUAL IMAGES OF THE SHOW. HAVE A FACEBOOK PAGE FOR THE SHOW WHERE ARTISTS CAN POST THEIR INFORMATION.
- -I THINK IT WAS VERY GOOD AND EFFECTIVE BASED ON THE TURNOUT!
- -I THOUGHT IT WAS WELL ADVERTISED.
- -VERY GOOD, POSSIBLE MENTION NAMES OF EXHIBITORS ENCOURAGING MORE PATRONS
- -PERFECT
- -WELL DONE
- -SEEMED FINE
- -EXCELLENT

12) Do you think the Exhibit's timespan should stay the same or be shortened or lengthened and why?

- -I THINK IT SHOULD BE FOR ALL SUMMER AS THE SUMMER EVENT. ALSO TO SEE IF ITS POSSIBLE TO KEEP IT OPEN DURING THE WEEKENDS SO THE WEEKEND GUESTS ALSO CAN ENJOY THE EXHIBIT
- -I THINK THE TIME SPAN WAS FINE.
- -I SUGGEST LEAVING IT UP THROUGH JULY 4TH.
- -NOT SHORTENED.
- -IT SEEMED TO BE THE APPROPRIATE AMOUNT OF TIME FOR PEOPLE TO GET BY, EXCEPT THAT THE TOWN HALL WAS CLOSED ON WEEKENDS. MAYBE THAT COULD BE ADJUSTED FOR WEEKEND VIEWING.
- -PLENTY OF TIME OFFERED FOR GUESTS TO VIEW
- -PERHAPS LENGTHENED FOR MORE OPPORTUNITIES TO SEE EXHIBIT
- -DO NOT SHORTEN BUT MAYBE MORE HIGH SEASON TRAFFIC IF IT INCLUDED JULY4TH HOLIDAY DATES.
- -SEEMED GOOD
- -IT WAS AN ADEQUATE TIMESPAN; ENABLED INDIVIDUALS WHO DON'T COME TO SB OFTEN TO VIEW THE EXHIBIT

13) Since we would use the wire racks again, were you pleased with how your photos were arranged and hung? If not, what suggestions do you have for arrangement improvement?

- -YES, I WAS PLEASED WITH HOW MY PHOTOS WERE ARRANGED AND HUNG.
- -I THOUGHT THE DISPLAY RACKS WERE GREAT. YOU DID A NICE ARRANGEMENT OF MY WORK. THANK YOU!
- -JUST FINE.
- -YES, I THINK THE TOWN DID A GREAT JOB OF HANGING THE PHOTOS IN A WAY THAT WAS ARTISTIC GIVEN THE SPACE
- -THE ARRANGEMENT OF ALL THE PHOTOS WAS VERY PROFESSIONALLY AND ARTISTICALLY ARRANGED
- -WAS PLEASED
- -IT WAS FINE
- -NEED TO HANG ALL PHOTOS HIGHER UP. MANY TOO LOW TO VIEW SATISFACTORILY

14) Please add any ideas or suggestions not included in this list of questions.

- -CANT THINK OF ANY!
- -HAVE ARTISTS LEAVE THEIR CARDS ON THE REGISTRATION TABLE.
- -NICE JOB!
- -I WAS GENUINELY TICKLED TO BE CHOSEN
- -REALLY ENJOYED IT!; YOU DID A FABULOUS JOB!; WOULD LOVE TO SEE IT BECOME AN ANNUAL EVENT
- -I THINK EVERYTHING ABOUT IT WAS FANTASTIC; WHAT I LIKED BEST WAS MEETING WITH OTHER PEOPLE WITH THE SAME HOBBY AND PASSION; THANKS!
- -WAS A GOOD EVENT! WELL DONE!
- -I WOULD BE GLAD TO HELP, WILLING AND HOPEFULLY ABLE! (CEC)
- -I REALLY ENJOYED LOOKING AT THE BEAUTIFUL PHOTOGRAPHS AND THE TALENTED NEIGHBORS IN OUR TOWN! I LOVED IT! IT WAS REALLY A SUCCESS! GREAT JOB! (STAFF)

- -I CANT TELL YOU HOW MANY PEOPLE CAME IN THROUGHOUT THE DAY TO LOOK AT THE EXHIBIT AND HOW MANY PEOPLE COMMENTED THAT IT WAS A WONDERFUL TOWN EVENT (STAFF)
- -I FEEL THAT ART IN THE HALL WAS A BIG SUCCESS (CEC)
- -THANKS SUE FOR ALL OF THE WORK, PLANNING AND EXECUTING INVOLVED! (CEC)
- -A FEW ARTISTS OVERDID IT WITH ENTRIES. I WOULD ADVISE AGAINST LIMITING THE NUMBER OF ENTRIES ARBITRARILY. THE CEC CAN DECIDE WHAT GOES UP AND WHAT DOES NOT. I WOULD NOT LIMIT THE SIZE OF THE PHOTOS AS VARIABLE SIZES ARE PLEASING TO THE EYE. WE SHOULD AVOID RESTRICTIONS AS WE HAD STRONG PARTICIPATION AND HIGH QUALITY. LETS AVOID TINKERING! OUR EFFORTS SHOULD FOCUS ON HOW TO GET NEW ARTISTS BECAUSE WE ARE LIKELY TO LOOSE SOME-ONE RARELY KEEPS THE SAME CONTRIBUTORS YEAR AFTER YEAR. (CEC)